

MAURICIO H. VANEGAS



PRINT

- Posters
- Business Cards
- Stationary
- Newsletters
- Magazines
- Catalogs
- Commercial
- Packaging
- Advertisement

PRE-PRESS PRODUCTION

- Slide Presentations
- Pagination to PDFs
- Photo Editing
- Marketing Layouts
- Collect for Output
- Graphic Resolution
- RGBs and CMYKs
- Backups

VECTOR

- Logo Design
- Mixed Media
- Illustration
- Branding

WEB

- Corporate Sites
- PHP Implementation
- JavaScript Manipulation
- HTML Templates
- Optimization
- Google Analytics

MANAGEMENT

- Project Management
- Quality Control
- Supervision

MULTIMEDIA

- Motion Graphics
- Flash Banners
- Flash Slide shows
- Video Editing
- DVD Pro
- Game Interface

TECHNICAL SKILLS

Advanced:

In Design/Illustrator/Photoshop/Dreamweaver/ Fireworks/
Acrobat Pro/iWork Application/HTML/CSS/PHP/
Java Script/ Transmit/Suitcase /Font Manager
Windows/Mac OS X

Intermediate:

Flash/After Effects/Final Cut Pro/Quick Time/Live Type/
Compressor/DVD Studio Pro.

Beginner:

3-D Studio Max/Sound Booth/Sony Acid Pro.

Bilingual:

English - Spanish

EDUCATIONAL BACKGROUND

Digital Arts and Design Bachelors of Science June 2009
Full Sail University – Winter Park, FL

Web Design Services Certificate Nov. 2002
Sheridan Technical Center – Hollywood, FL

PROFESSIONAL EXPERIENCE

onePOS, LLC, Winter Park, FL

Sept. 2009

May 2010

Digital Designer

Teamed-up with the owners to create and develop the company's branding image. Redesigned in-house company's promotional brochures, web site, pull out product sheets, and magazine advertisements.

- I created a unique and edgy style of hand drawn illustrations that are cohesive with the company's logo and I used Adobe Illustrator as a basic tool. The company can stand out from the competitors with its visual materials.
- Applied the branding imagery from the brochure to re-design the web site. The new site not only will look fresh, unique and attractive but also functional and it will be a very important company sales tool.

QUANTACHROME, Boynton Beach, FL

March 2006

July 2007

Graphic Artist

Collaborated directly with the Director of Business Development to revamp the company's branding image throughout all marketing pieces. Redesigned in-house company's website, general product -catalog, flyers, and advertisements.

- In a short period of time visually re-designed company's website and re-organized navigational system for better performance and functionality using Adobe Suite Software.
- Created new display banners to be used in international trade shows promoting the company's new image and line of products. All digital files were created in Adobe In Design and saved as high PDFs.

I-CREATIVES.COM, Fort Lauderdale, FL

Aug. 2005

Jan. 2006

- Staffing Agency - Production Artist - ON SITE*

Collaborated with Art directors and Creative Managers to conceive and develop in-house corporate products, including promotional flyers, postcards, and presentation materials ensuring accuracy and timeliness of the projects they managed.

- Arranged content and graphics to pre-existing layouts; converted material into print and web.
- Converted artwork for massive email and mail campaigns under extremely tight deadlines.

VISION BURST.COM, Hollywood, FL

Sept. 2002

June 2005

Creative Service Designer

Successfully managed and coordinated web design production from conception through completion. Worked closely with clients to create vision and develop designs within deadlines and requirements.

- Supervised a team of web designers and programmers and ensured the completion of weekly tasks.
- Designed, developed and delivered client web sites, including publishing and maintenance.

WORTH Int'l, Miami Lakes, FL

Sept. 1998

Sept. 2001

Assistant Art Director

Effectively transformed elemental publication material into a Travel and Tourism magazine design using a variety of computer software programs. Collaborated closely with Managers of Sales, Marketing and Circulation to design and generate appealing graphic artwork.

- Participated in a team effort with the staff to produce streamlined monthly magazines.
- Developed print and promotional items under the direction of the Marketing Department.

* Assignments "ON- SITE" at I-Creatives client's premises during normal business hours.